

GUIDELINES FOR POSTER PRESENTATIONS

A poster presentation is an exhibit that is visually explanatory and often provides a good opportunity for short informal discussions and feedback.

Each session is scheduled for 1 hour during the conference. All poster presenters have to be present during this 1 hour slot. However, subject to availability of space, the posters may be allowed to remain on display for a longer period of time. (further instructions will be given when the full programme is drawn up)

- The presenter must prepare all materials in advance. The poster should be not more than 3 feet (100 cm) tall by 2.5 feet (75 cm) wide.
- Center both the title and the presenter names at the top of the poster.
- Place the names under the title and include their institutions below the names.
- Suggested sections of the poster (for a research presentation) : Introduction, Background, Objectives, Method, Results, Conclusion, References

Best Practices

- The text should be readable 3 – 6 feet away; a san-serif font (e.g. Arial) is preferable with use of upper and lowercase. Default text size is often too small.
- Avoid overcrowding the poster with text; employ the use of bullet points and visuals to display information more concisely and effectively.
- Photos and images should be big enough to be seen without having to stand right in front of the poster.
- Layout of the poster should allow the audience to follow the information with ease. Employ organisational cues e.g. numbers, letters, arrows to guide the audience.
- **Do not just pin up pages from your research report/paper. This is not considered a proper poster display.**